Reach4it™

The AI Skills Paradox

You hired them to train others.
Now they need training themselves.

Andrew Crosby, M.A.Ed.

www.reach4it.ai

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The Reality

Many L&D professionals feel underprepared for AI integration.

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Why Traditional Training Fails

No time. No structure.
No safe space to practice.

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The Cost

Shallow AI use (just content generation) instead of strategic transformation.

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Real Example:

In previous positions, I’ve trained non-technical instructors and subject matter experts to create 100+ courses using new tools—because structured learning works.

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The Solution

✓ Peer learning circles
✓ Dedicated experimentation time
✓ Clear use cases

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Ready to Build AI Capability?

Want to build AI capability without overwhelming your team?
Let's talk. Link in profile.

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